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#### **FOREWORD**



As a company, we are dedicated to growth and innovation, always striving to adapt to the ever-changing market landscape. In response to broader market trends and customer needs, TAL Apparel launched a major strategic reorganization in 2021.

This reorganization segments our company into five distinct business units, each with a unique focus and expertise. While our product offerings have always encompassed categories beyond what TAL is famous for, i.e. dress shirts, we are now able to invest dedicated resources to those product categories such as knit and casual wear, outerwear and tailored clothing, to become more relevant and exponentially grow those segments.

Each of the business units is led by a President with full profit and loss accountability and decision-making authority. This allows for a more efficient decision process and a customized approach to better serve our customers in those business units. We also have i) a Chief Customer Officer role to ensure consistency of our strong relationship and service to the customers across BUs, and ii) a Chief Operating Officer role to ensure synergy across functions such as finance, human capital management, product engineering and automation to leverage TAL's scale and remain cost competitive.

We are confident that this reorganization will unlock new opportunities and help TAL Apparel achieve the next level of success, alongside our valued customers. Thank you for your ongoing support and we look forward to continuing to serve you with the highest level of quality and service.

Ash Jan

Mr. Ambrish Jain Chief Customer Officer



# BUSINESS ATTIRE REIMAGINED

Refined personal style for business and special occasions. Truly premium articles of clothing that set you apart in any crowd.



**BUSINESS SMART** 









REFINED CASUAL





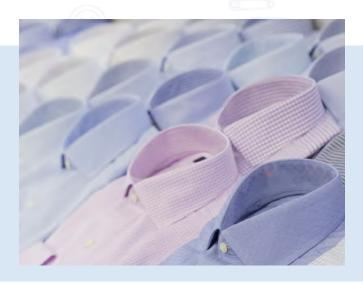


#### **Our Products**

A Cut Above:

#### Wrinkle-free Dress Shirts

Our dress shirts in various colors and patterns styled with different collar types are coveted by today's most discerning consumers. Our elevated causal dip shirts with button-down collars and wrinkle-free finishes are ready to multi-task with style between home, office, evenings out and even those long-awaited vacations.



Polished Foundational Pieces:

#### Wrinkle-free Blouses

Featuring breezy soft fabrics that caress your skin, our blouses are made from cotton, cotton-stretch and linen with premium handfeel and comfort. Inno·3D Blouse™ garments are made with innovative machinery enabling fancier styles such as ruffles and shirring on our garments.





#### Bottoms Up:

#### Performance Dress Pants

A new trend in dressing well: Start from the bottom with a pair of performance chinos. Your pants will look crisp and sharp even after a long commute or hours behind a desk.





#### **Our Factories**









Concept2 capitalizes on our extensive experience and expertise to create contemporary pieces that ensure your weekend wardrobe is just as stylish as your weekday fits.

WORKLEISURE

**GOLF ATTIRE** 

**SPORTSWEAR** 

**ACTIVE LIFESTYLE** 

**LOUNGEWEAR** 













#### WORKLEISURE

#### The New Comfort Zone of Everyday Staples

Workleisure occupies the comfort zone between work attire and leisurewear. Technical and breathable fabrics are getting a smart design upgrade as polished, comfortable pieces that are appropriate for work and play.



#### **SPORTSWEAR**

## From Perspiration To Inspiration

Sportswear is designed not only for sports, but also for the sporty. Functional features such as moisture-wicking and quick-drying power up your everyday performance.



## ACTIVE LIFESTYLE Lifestyles On The Go

Activewear is an apparel category that truly transcends borders and appeals to people of all cultures and backgrounds. More importantly, increasingly health- conscious folks will try to squeeze in workouts before breakfast, during lunch, or after work, and their activewear is always packed in their bags and ready to go.





## LOUNGEWEAR Feel at Home Anywhere

Perfect for at-home relaxation or casual Sunday strolls, loungewear is highly versatile and reminds us that there is great satisfaction in looking and feeling your best even when no one is looking.

#### **Our Factory**



TAV - TAL VIETNAM





VIETNAM





# LAYERING NEW POSSIBILITIES

The Third Layer has the capacity to produce a wide range of outerwear products, from overcoats to soft blazers, and even tailored clothing for select clients. The team is expanding our product range to include blousons, bomber jackets, field jackets, hybrid jackets, unconstructed blazers, trench coats, and insulated/quilted jackets & vests.

CASUAL OUTERWEAR



TAILORED CLOTHING





## Our Products



# Modern Updates of Timeless Classics

Overcoats and trench coats comprise one of TTL's main categories.

The overcoat has been a staple in menswear since the 19th century, and its enduring appeal is a testament to its functionality and versatility. The trench coat is more complex in construction. Back in the day, its resistance to water and wear made it the garment of choice for "trench" warfare. Today, the trench coat has evolved a lighter and slimmer cut, making it a seasonal essential for many different occasions.

#### Versatile Pieces For All Seasons

With looser cuts and more neutral colorways, soft blazers and unconstructed jackets are less formal than suit jackets and show their versatility all year round.

Stylish yet practical, quilted jackets are one of TTL's expanding outerwear product categories. Our range now includes hybrid garments and reversible quilted gilets.





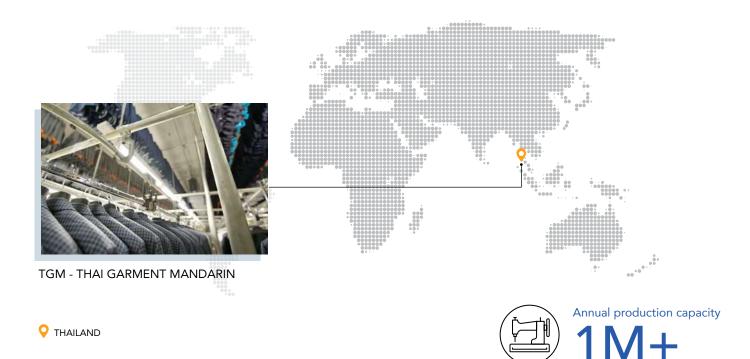
### The Top Gun of Jackets

Back in 1917, bomber jackets, originally known as flight jackets, were created by the US Army Aviation Clothing Board to keep their pilots warm and secure. Its core design has remained the same, speaking volumes for the timelessness of its classic silhouette.

#### Military Inspired Garment

The field jacket is an enduring favorite of safari explorers as well as urban adventurers. With their multiple pockets and flattering cuts, the field jacket is highly utilitarian and easy to pair with vests and t-shirts.

## Our Factory







# ONE PIECE at A TIME

Decoded is now the business unit that creates Made-To-Measure (MTM) garments, with key products such as customized shirts, pants, knits, outerwear, and suits. What we offer is the flexibility that allows clients to select their own styles, fabric, materials, sleeves, stitching and even monograms.

FORMAL

**BUSINESS** 

CASUAL











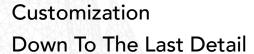












For shirts, customers can freely select the fabric quality, type of collar, cuffs, pockets, plackets, back and monogram, etc. For outerwear or suit jackets, they can select the specific styling for the shoulders, armholes, sleeves, and lapels. For suit pants, they can decide what types of pockets, waistbands, buttons, and belt loops they prefer.



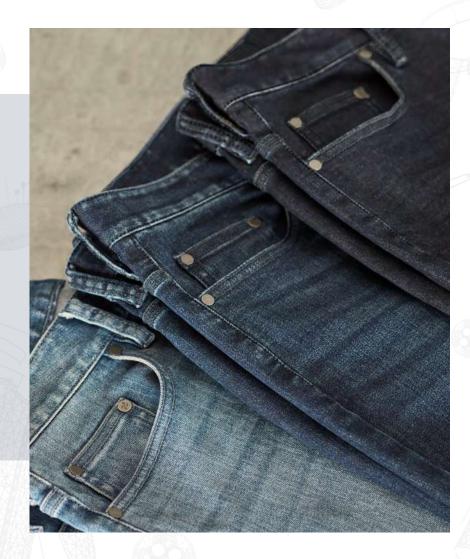
#### Clear Advantages

Short production lead time is one of the clear advantages of Made-To-Measure (MTM). The MTM process flow is a One-Piece flow, which enables us to track the entire timeline to achieve quality production while balancing cost and efficiency. Brands may also submit smaller volume orders to cater to their customer demand.



#### **Premium Denim**

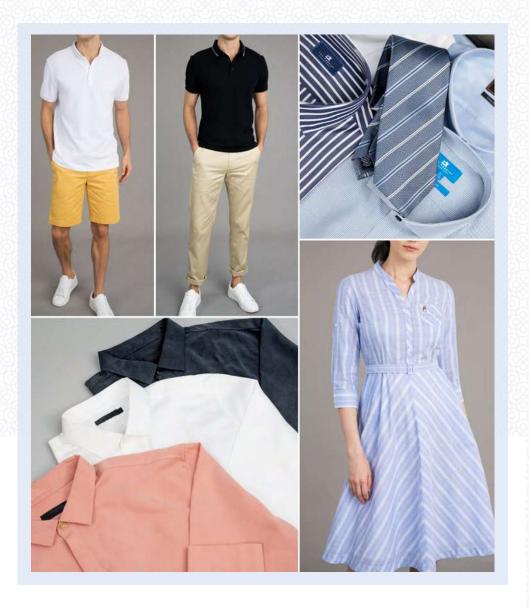
MTM pants are made for durability and endure as classic pieces that stand the test of time. Our MTM Denim Jeans offer the outstanding comfort and versatility that is essential for every classic staple. To ensure that the denim performs to our highest quality standards, we begin with in-depth market research and sourcing of premium fabric, then conduct different denim washes to review color effect and consistency of fabric.



#### **Our Factories**







# DEDICATED TO PERFECTION 致力于完美

The Orient is hyper-focused on tapping the vast potential of the Chinese market as well as the emerging Asia Pacific Region. We aim to leverage our veteran experience with Western big brands and unique expertise in garment manufacturing to meet the region's accelerating demand for high-quality garments.

PREMIUM BUSINESS

















#### **Our Products**

#### SofTAL® Shirt

Our signature product and the best non-Iron shirt in the market. The indispensable SofTAL® shirt maintains its immaculate appearance and softness even after many washes, and keeps gentlemen looking fresh well into the evening.





#### Casual Shirt

The versatility of our casual shirts is legendary. Complemented by the right pair of pants, a top-notch top can help you transition seamlessly from casual to formal and back again.

#### PerformanceKnit™ Polos, Tees

PerformanceKnit<sup>™</sup> is an exclusive technology developed by TAL to meet the demand for premium knitted garments that retain their size and shape and minimize pilling and color fading even through 20 washes.

#### **Our Factories**



TAA -TEXTILE ALLIANCE APPAREL

**Q** CHINA





## **CREDITS**



Raingo Tong

Joss Wong

Ella Yeung

Hatty Cheung

Melody Ho

Mimi Kwok

Rajitha Reniguntla

#### SPECIAL THANKS TO CONTRIBUTORS

**DISTRICTONE** 

Lily Ho

Ming Ko Rebecca So

Simon Yeung

Therese Chan

Vicki Yiu

Vivian WY Chan

**CONCEPT2** 

Angela Pang

Kitty Lam

THE THIRD LAYER

Fiona Yeung

Rebecca Peirce

**DECODED** 

Eugene Lee

Sawitree Sriburi

Watcharee Sittiluechai

THE ORIENT

Bill Zhou

**HKO ADMIN** 

Steven Choi

**HKO STRCD** 

Ethan Yong

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